



PRAIRIE COLLEGE

*CAMPAIGN FOR*  
**GREATER  
IMPACT**



# FINDING OUR FUTURE...ON THE ANCIENT PATH!

Sometimes God calls his people to take a big, bold step and now is the time for Prairie's **Campaign for Greater Impact**. For over a century, God has used the inspired work of Prairie College in Three Hills, Alberta, to impact His world. With over 17,000 alumni in 119 countries, Prairie's storied history has laid a strong foundation for even greater impact in our rapidly changing world.

Our world desperately needs a new generation of missional professionals who will live out the life-giving message of Jesus in their vocational calling. This is why the world needs more of Prairie College.

Prairie is committed to providing the very best in Christ-centered, Bible-based, Christian higher education. Prairie faculty and staff are passionate about educating Christian leaders who will respond to the times with faith, hope, truth, goodness, and marketable skills.

The **Campaign for Greater Impact** will position Prairie as a prime epicenter for educating 21st century missional leaders who "Know Christ and Make Him Known." Through your investment in Prairie's future, together we will create a balanced campus of new and renovated facilities, along with world-class technology relevant for a digital world.

Prairie's Missions Statement

***To help establish God's kingdom by equipping and mentoring individuals through biblically integrated education for life and careers that will meet the greatest needs of the world for the glory of God.***



## DEAR FRIEND OF PRAIRIE COLLEGE,

At Prairie College we are passionate about educating a new generation of Biblically-fluent missional professionals who are called "to know Christ and make Him known," graduates who will meet the greatest needs of our world.

To realize this vision, we are uncompromisingly committed to anchoring each of our programs in Scripture, from one-year certificates to four-year degrees. This is because we believe the Bible is the source of all truth and is the foundation for a flourishing life. God's Word is "a lamp to our feet and a light to our pathway" (Ps.119:105). As we look to the future, we therefore firmly place the canon of Scripture at the centre of every student's program. It is the hub from which all other study stems.

In this first phase of Prairie's Campaign, our goal is to raise \$55 million to address urgent priorities for campus renewal. These priorities include: replacing outdated student residences with new residences, a new dining hall, repurposing our present dining hall into a contemporary worship auditorium, doubling the size of Prairie's aviation training centre, and providing funds for sidewalk and road upgrades, scholarships and new program development.

As we continue in this journey of renewing Prairie's campus for greater impact, I invite you to join us in Phase One of our vision for Prairie's future. The world needs more Prairie! With your generous support, we can continue Prairie's legacy of equipping students to serve God's purposes in the decades ahead.



Mark L. Maxwell  
President





*"God is calling us to think big, take risks, and commit to continuous innovation in the pursuit of greater impact in His world. Now is the time for Prairie alumni and friends to take a big, inspired step. Together we can expand our reach for God's glory by renewing Prairie's campus through this **Campaign for Greater Impact.**"*

Gordon Dirks, Campaign Director

*"I join with President Maxwell to challenge each of you to partner with us in the vision of a state-of-the-art campus that we can leverage for the growth of Prairie. We are grateful for our over 100-year legacy. We move forward in faith with courage and optimism, confident of God's continued blessing on Prairie's mission."*

Peter Graham Dunn, Honorary Campaign Chair

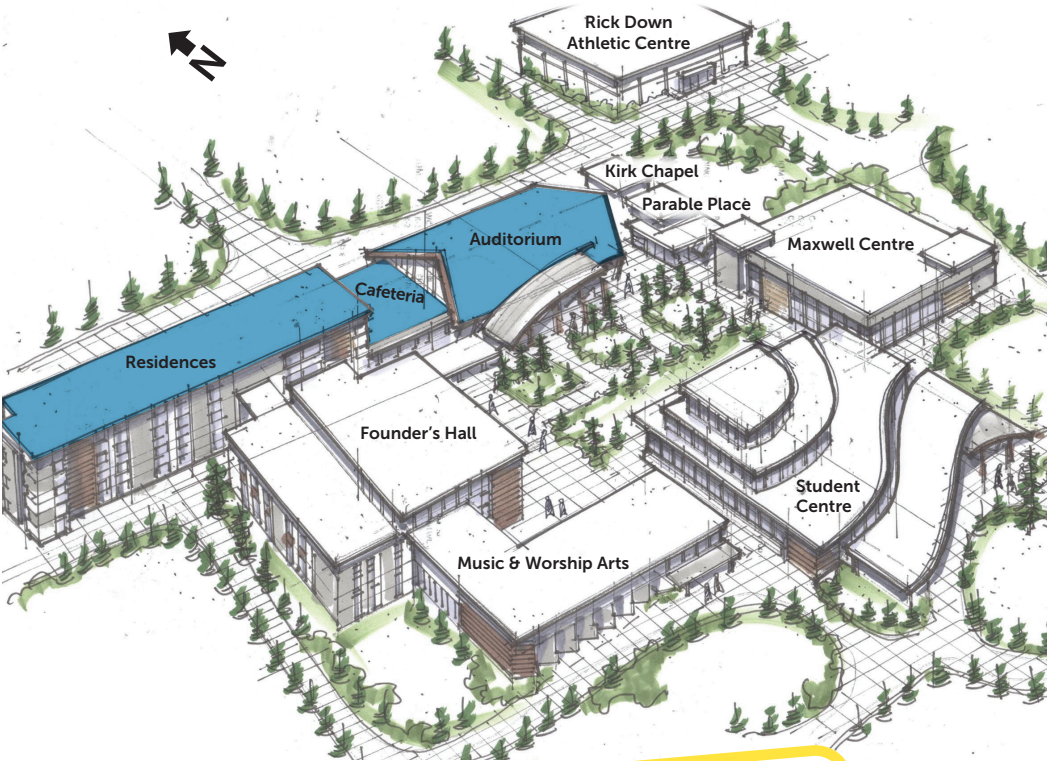
*"I'm in favour of setting goals that are doomed to failure unless God is in them."*

Peter Wall, Board Member



# THE VISION FOR A MODERN CAMPUS

Take a tour with us now  
into the reimagined,  
Prairie College!



**\$38 of \$55 million**  
Pledged/Funded

## PHASE 1 - \$55 Million

1. New Residence - **GOAL REACHED** - Residence Fully Pledged/Funded
2. Expand Prairie Aviation Training Centre
3. New Cafeteria and Concourse
4. New Auditorium in Renovated Dining Hall
5. Campus Infrastructure Upgrade
6. Scholarships, Technology & Program Development

# CAMPAIGN PRIORITIES

PHASE ONE GOAL \$55 MILLION

## NEW RESIDENCE

\$22.4 Million

Building an attractive new student residence will significantly improve our on-campus quality of life for students, enhancing both student retention and recruitment. The residence will be equipped with elevators and living spaces designed for special needs students.

**GOAL REACHED!**  
Fully Pledged/Funded





# EXPAND PRAIRIE AVIATION TRAINING CENTRE

\$8.5 Million (\$4.25 Million from MAF)

Prairie's aviation program has grown exponentially and our partnership with Mission Aviation Fellowship of Canada (MAFC) has made this program a remarkable success. The expansion of our hangar to include more space for classrooms, simulators, and maintenance facilities will enable us to double our annual intake of pilots and mechanics in training.





## NEW CAFETERIA AND CONCOURSE

\$8 Million (est.)

The present Dining Hall is simply too large and is under-utilized. By building a new, smaller cafeteria, which would incorporate and upgrade the present kitchen, Prairie can provide an improved experience for students at a lower cost. To connect these updated facilities together, a concourse space will be built onto the front of the new Dining Hall, Auditorium, and connect to Kirk Chapel, Parable Place, and the Maxwell Centre.



## NEW AUDITORIUM IN RENOVATED DINING HALL

\$6 to \$8 Million (est.)

Prairie urgently needs a new Auditorium and worship space to complement its present auditorium. By building a new Cafeteria, Prairie will be able to repurpose the present Dining Hall into a New Auditorium. This modernized gathering space would accommodate up to 750 people and draw the Prairie community to God in personal and corporate worship.



# CAMPUS INFRASTRUCTURE UPGRADE

\$4 Million

As Prairie's campus buildings are renewed, our sidewalks, parking lots, roads and green spaces will be creatively improved to present a welcoming "harmonized" campus.



# SCHOLARSHIPS, TECHNOLOGY, & PROGRAM DEVELOPMENT

\$3+ Million

Renewing infrastructure to provide the highest quality of on-campus life for students is crucial for future success. Prairie needs to significantly expand scholarship and bursary funds for new and returning students. Expansion of HyFlex capabilities to all classrooms is essential. Prairie needs to continue developing new career programming tracks.





# AN INVITATION TO PARTNER

## TOWARDS A GREATER IMPACT – TOGETHER

God has called Prairie to greater impact for the sake of all nations. The challenge is significant. We believe that we live in an age and time that calls for courage, and Prairie is called to train Biblically-fluent missional professionals and leaders. We invite you to join us to meet this challenge with your labour, influence, finances, and expertise.

### **We can not do this alone.**

Partner with us to 'build' Prairie College into a place that will be known as a place that glorifies God as an epicenter of training that brings transformative change to our world.

When you join with us in this vision, you play an important role in equipping Prairie's graduates for greater impact.





# LEAVING A LASTING LEGACY

## A. Cash or Equivalents

- Give one time, pledge over five-years, or commit to a monthly gift.

## B. Shares

- Give publicly-listed securities, including stocks, bonds, bills, and mutual funds. Transfer the shares and be exempt from tax on capital gains as a result of your charitable gift..

## C. Wills, Bequests, RSPs, RRIFs, & Pension Assets

- Leave a lasting legacy and contribute a gift greater than may have been possible during your lifetime.

## D. Charitable Trusts

- Enjoy tax benefits today for assets donated to Prairie in your will through residual or remainder trusts.

## E. Gift Annuities

- Generous income for life (largely or all tax free) plus charitable receipt now.

## F. Naming Opportunities

- Remind future generations what Prairie College has meant to you by funding a program, chair, professorship, award or space in your name, or in someone's honour.

To learn more about the campaign and/or commit your support to *Prairie's Campaign for Greater Impact*, connect with us today:



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# PRAIRIE COLLEGE



**CAMPAIGN FOR  
GREATER IMPACT**



**CANADIAN  
DONATIONS**



**AMERICAN  
DONATIONS**



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